

1st Cross-Regional Innovation Investment Coaching Session: “From CRM Projects to Investment Readiness”

Friday, 25 September 2026 · 10:00 CEST

90 minutes · Online

1 Context & coaching

Welcome and objectives

ISMC · 5 min

IRMHUB in a nutshell

DUTH · 10 min

Three-session coaching journey

ISMC · 10 min

Connection with T3.4

EcoCastulum · 10 min

2 Funding & readiness

Funding and financing resources

MNLT · 15 min

An industrial project's perspective on investment readiness: needs, challenges and lessons learned.

FIVREC · 10 min

Investment-readiness quick scan

ISMC · 15 min

3 Discussion & next steps

Questions and common needs

CON · 10 min

Next steps and Sessions 2–3

ISMC · 5 min